	Pays	Objective	Target and technology used
Bank of America	🇺🇸	– Help customers manage their finances and develop better spending habits – Make payments, save down debt – Promote other products	– Clients with a Facebook account – Clients with the mobile application of the bank
Axis Bank	🇮🇳	– Engage with customers in regular basis – Make transactions (pay bills, shop via messengers and manage credit cards)	– Clients with a Facebook account – Clients with the mobile application of the bank – Active.Ai technology
RBS	🇬🇧	– Handle most common type of inquiries – Advise client in case of problems	– Business clients connected to the webchat service on the bank website – IBM Watson technology
DBS	🇸🇬	- Give information about account and cards - Make transactions (transfers, payments	- Clients with a Facebook account - Kasisto technology
HDFC Bank	🇮🇳	- Answer clients questions about accounts and cards - Provide information about the bank products - Make transactions (pay bill, recharge mobile phone, cab booking)	- Clients with a Facebook account - Niki.ai technology
Royal Bank of Canada	🇨🇦	– Answer questions of clients – Available to RBC employees only for now	– Kasisto technology – Available to internal employees only
SEB	🇸🇪	– Answer questions of clients about their bank account and cards – Advise customers depending on their needs	– Clients with the mobile application of the bank – Ipsoft technology
Paypal	🇺🇸	– Assist customers with their inquiries – Make transfers and other type of transactions – Track past movements	– Nuance technology – Clients with a slack account
Master card	🇺🇸	– Make transactions – Help customers manage their finances – Answer questions about bank accounts and cards	– Kasisto technology – Clients with Facebook account – Client with a mobile phone
American Express	🇺🇸	– Answer questions of clients about their bank accounts and cards – Help customers manage their finances – Track transactions	– Clients with Facebook accounts
Natwest	🇬🇧	– Handle most common type of inquiries – Advise client in case of problems	– Business clients connected to the webchat service on the bank website – IBM Watson technology
Digibank India	🇮🇳	– Make transactions (payment, transfer etc.) – Answer questions about bank accounts and cards – Suggest and promote products	– Kasisto technology – Clients with mobile application – Client with a mobile phone
Bankin'	🇫🇷	– Manage budget and develop better spending habits – Answer questions about bank accounts – Set limits and notifications	– Clients with Facebook account – Clients with the web application
Société Générale	🇫🇷	– Only for millennials – Engagement with the customer – Show last offers and good deals – Give advice based for their day to day life	– Clients with Facebook account – JAM technology